

HCFA-WA 2017-2018 Strategic Plan

Revised June 25, 2017

Our MISSION:

The mission of Health Care for All - Washington (HCFA-WA) is to work for high quality, sustainable, affordable, publicly-funded health care for all Washington residents.

Our GOAL:

To have the Washington Health Security Trust [WHST] reintroduced into the legislature, and studied for cost-effectiveness, each session with a growing number of co-sponsors, as a plan that meets requirements for a 'state innovation waiver.'

Our STRATEGIES:

- A.** Meet with, and get commitments from, our legislators for the passage of the Washington Health Security Trust (WHST), or similar state-based universal health coverage.
- B.** Increase the number of additional supporters and members of HCFA-WA.
- C.** Raise necessary funds to support our advocacy of state-based universal health care.
- D.** Work within the Health Care as a Human Right Campaign to build a state-wide organization dedicated to endorsing a state-wide single payer bill, such as the WHST.
- E.** Meet with the leadership of WA state allied organizations for explicit endorsement of the WHST.

Our Tactical Priorities

Our TACTICS to accomplish the above:

- a.** Educate the public and advocate with legislators for a state-based single-payer plan, such as the WHST.
- b.** Build a contact list of, and meet with, grass-roots supporters in all 49 legislative districts to advocate for state-based universal health coverage.
- c.** Establish a fundraising strategy with measurable specifics.
- d.** Hold training sessions and district meetings for HCFA-WA members, supporters, and allied organizations on our campaign strategy.
- e.** Work with the Health Care is a Human Right Campaign, small business owners, and allied organizations to expand our state-wide network by providing written materials and presentations as resources.